

Section V

Rural Radio: Case studies from the USA, Africa and Latin America

This section includes three chapters with information that will be particularly useful to readers unfamiliar with rural radio and the essential role it plays in people's lives.

Robert Hilliard's chapter, *Farm and Rural Radio in the USA: Some beginnings and models*, provides an overview of the last eighty years of rural radio in the United States. The fact that even in the world's largest economy rural radio continues to be a vibrant medium for securing farmers' and farm workers' rights.

Jean-Pierre Ilboudo's chapter on the history of rural radio, *After 50 years: The role and use of rural radio in Africa*, charts the transformation of rural radio from a production department within the State broadcaster to a local community-based model.

Finally, Bruce Girard's chapter, *Radio Chaguarurco: Now we're not alone*, is an intimate look at the political, cultural and social role of a rural radio station. While the station looked at is in Ecuador, South America, much of what is described can also be found in rural radio stations in Africa and Asia.

